



2022 Sponsorship Opportunities

CMBA.com stats at a glance

1 min 10 seconds

Average Session Time

2.2k

Unique Visitors Per Month

26k+

Subscriber Contact List

**C-Level, VP,
Directors & Managers**

Average Visitor Job Title

BENEFITS



Presidents Council
2022 Sponsorship

\$25,000/Annual

Recognition/Logo
Placement on every
email campaign the
California MBA sends out

Company featured on
dedicated Presidents
Council Sponsor Page

Global Logo Placement
across cmba.com

Recognition/Logo
Placement on every
California MBA
conferences websites

Homepage
Membership Spotlight

One-time Email Blast
Thanking Company for
Presidents Council 2022
Sponsorship

One-time Social Media
Blast Thanking Company
for Presidents Council
2022 Sponsorship

One participant in our
2022 Future Leaders
Program, partnering with
Pepperdine University
(\$2,500 value)

Invited as featured guest
on California MBA weekly
podcast Connect

Special recognition
during quarterly
'Members Only' webinars



Connect Mortgage
Podcast Sponsorship

\$20,000/Annual

Connect Podcast by California MBA is the **mortgage industry's only** weekly podcast featuring one-on-one interviews with some of the top movers and shakers in the mortgage industry.

Podcast Stats

800– 1,000

Unique Listens Per Month

C-Level, VP, Directors

Average Listener Job Title

BENEFITS

Sponsored by Company
Logo on all Podcast
marketing collateral

30 second commercial
for company at
beginning of each
episode

Digital banner placement
on podcast page/
Ad Size: 1400 x 230 PX
URL for click-through

Recognition/Logo
Placement on every
California MBA
conferences websites

2 "Takeover" Episodes
Sponsoring company
gets to take over the
connect podcast 2 times
in the year to talk about
what they want to talk
about.



Mortgage Talk
Sponsorship
\$2,500/Annual

Mortgage Talk is California MBA's blog hosting thought leadership around California legislation, residential and commercial mortgage updates/forecasts, etc.

BENEFITS

Sponsored by
Company Logo on
homepage of blog

Monthly email blasts
featuring new blogs with
logo placement
prominent

Digital banner placement
on blog page/
Ad Size: 1400 x 230 PX
URL for click-through



Diversity, Equity &
Inclusion Committee

\$2,500/Annual

BENEFITS

Sponsored by
Company logo on
committee page

Digital banner placement
on committee page
Ad Size: 1400 x 230 PX
URL for click-through

Logo on all monthly
webinar/podcast social
media and email blasts



Legal Issues
Committee

\$2,500/Annual

BENEFITS

Sponsored by
Company logo on
committee page

Digital banner placement
on committee page
Ad Size: 1400 x 230 PX
URL for click-through

Logo on all monthly
webinar/podcast social
media and email blasts



Mortgage Innovation
Committee

\$2,500/Annual

BENEFITS

Sponsored by
Company logo on
committee page

Digital banner placement
on committee page
Ad Size: 1400 x 230 PX
URL for click-through

Logo on all monthly
webinar/podcast social
media and email blasts



Mortgage Quality
and Compliance
Committee

\$2,500/Annual

BENEFITS

Sponsored by
Company logo on
committee page

Digital banner placement
on committee page
Ad Size: 1400 x 230 PX
URL for click-through

Logo on all monthly
webinar/podcast social
media and email blasts



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