# California Mortgage Bankers Association

2024 Future Leaders Program

*Providing an opportunity for the California MBA and its members to help identify and develop the next generation of qualified, responsible, and capable market leaders*.

### Program Overview

California MBA’s Future Leaders Program is an executive leadership development program that delivers a comprehensive curriculum for individuals who have demonstrated leadership interest and abilities. Participants enhance their skills through virtual and in-person presentations by proven leaders in the real estate finance industry.

Participants may also be provided with a number of virtual experiences throughout the year, from Q&A opportunities with industry leaders, and topic-focused discussions with subject matter experts.

Program participants will also be matched with a member of the California MBA Board of Directors, who will be an invaluable resource and mentor for the participant throughout the program year, making this a truly comprehensive leadership development experience.

### Application Process

California MBA member companies may nominate employees to participate in the annual program, which includes **complimentary registration** for all California MBA events for that year and invitations to exclusive functions, and recognition upon the completion of the program. Once selected, candidates will choose a program track to participate in, either Residential or Commercial.

An employee of a California MBA member company in good standing shall submit an application which will include professional recommendations and general applicant information. The California MBA shall select up to 25 applicants to be invited to participate in the program. **All applications must be submitted by March 31, 2024.**

#### Tuition

Cost: $2,060

**To nominate an individual, please fill out the application form by clicking** [**HERE.**](https://form.jotform.com/230385389525161)

Payment is due by May 15, 2024. The tuition covers all conference registrations, and participation in all Future Leaders events. The combined cost of these components well exceeds the program tuition, and the rich content and unique networking experience make the Future Leaders Program a truly remarkable value. **Note: Participating companies are responsible for the travel/lodging expenses of their employees.**

### II. Program Content

#### Events

Program members are expected to attend several of the California MBA’s events during the year and are invited to attend all California MBA events, on a complimentary basis **(conference registration waived)**, for the year in which they participate. Included at each of the events are opportunities to attend business sessions and networking functions. Additionally, the California MBA will host an exclusive event for the program members at several of the events listed below:

* **Program Kickoff (April 23rd, 2024 | Legislative Day in Sacramento, CA)**
* **Mortgage Innovators Conference (May 8-10, 2024 | Anaheim, CA)**
* **Western Secondary Market Conference (August 19-21, 2024 | Dana Point, CA)**
* **Western States CREF Conference (September 4-6, 2024 | Las Vegas, NV)**
* **Legal Issues & Regulatory Compliance Conference (December | Orange County, CA)**
* **Final team presentations to the Calif MBA Board of Directors (October, 2024 | TBD)**
* **Monthly virtual meetings featuring content from accomplished mortgage banking leaders**

The candidates in the California MBA Future Leaders program will be receiving guidance and mentoring from industry professionals currently operating in the mortgage banking space.  A project will be assigned to them whereby they will need to solution contemporary challenges in the environment today.  Those areas include but are not limited to:  Licensing, IT Infrastructure, Origination Strategies, Marketing, Recruiting, Capital Markets Execution, Third Party Originations, Compliance and Legal, DE&I Initiatives, Affordable Housing, Servicing, etc…  Industry experts in each functional area will be available and driving thought and solutions.  This not only creates the next generation of mortgage banker but can bring immediate wins back to your firm and assist in your strategic and tactical plans to navigate the current environment.

#### Committees

Participants will also be required to serve on at least one (1) California MBA conference committee during the year in which they participate in the program. Available committees consist of the following:

* Western Secondary Market Conference
* Mortgage Innovators Conferece
* Western States CREF Conference
* Legal Issues & Regulatory Compliance Conference

### Program Benefits

The Future Leaders Program provides networking and development opportunities that are priceless – but it also makes available a number of valuable events and tools for one remarkable price. The Future Leaders Program is designed to benefit the participating individuals, companies, as well as California MBA in the following ways:

*Participating Members*: The Future Leaders Program has evolved as a highly recognized program that enhances executive skills and provides an opportunity for participants to develop relationships that last an entire career. Members will have an exclusive opportunity to experience first-hand the educational and networking opportunities at California MBA conferences/events that would not normally be available to them. Because all California MBA events will be accessible, the program participants will have the unique chance to learn about different sectors of the real estate finance industry.

*Participating Companies*: Companies can expect to have their employee ready to take-on immense responsibility with higher levels of accountability. At the completion of the program, participating companies should find a much more well-rounded employee that is ready, willing and able to take a leadership role in the company.

*California MBA*: The Association will benefit by grooming future industry leaders that will not only reflect well on the industry at large, but will have a built-in connection with California MBA, thus helping to insure the continuation of Association leadership.