



# 2025 Sponsorship Opportunities

# CMBA.com stats at a glance

**1 min 52 seconds**

Average Session Time

**5.1k**

Unique Visitors Per Month

**32k+**

Subscriber Contact List

**C-Level, VP,  
Directors & Managers**

Average Visitor Job Title



# BENEFITS



**Presidents Council  
2025 Sponsorship  
\$30,000/Annual**

Recognition/Logo Placement on every email campaign the California MBA sends out

Company featured on dedicated Presidents Council Sponsor Page

Global Logo Placement across [cmba.com](http://cmba.com)

Recognition/Logo Placement on every California MBA conferences websites

Homepage Membership Spotlight

One-time Email Blast Thanking Company for Presidents Council 2025 Sponsorship

One-time Social Media Blast Thanking Company for Presidents Council 2025 Sponsorship

One participant in our 2025 Future Leaders Program, lead by mortgage industry experts (\$1,500 value)

Invited as featured guest on California MBA podcast Connect

4 - 6 complimentary registrations for each of our major conferences

“At Arch MI we enable possibility with our clients through collaboration, expertise, and innovation. That includes our President’s Council membership with the California MBA as together we promote advocacy, education and connection with our clients, employees, investors, and communities to achieve their greatest potential in the mortgage industry.”

**Jim Jumpe, Arch MI**



Connect Podcast by California MBA is the **mortgage industry's only** podcast featuring one-on-one interviews with some of the top movers and shakers in the mortgage industry.

## Podcast Stats



Connect Mortgage  
Podcast Sponsorship

**\$20,000/Annual**

**1,200-1,400**  
Unique Listens/Views Per Month

**C-Level, VP, Directors**  
Average Listener Job Title

## BENEFITS

Sponsored by Company  
Logo on all Podcast  
marketing collateral

30 second commercial  
for company at  
beginning of each  
episode

Digital banner  
placement on podcast  
page/  
Ad Size: 1400 x 230 PX  
URL for click-through

Recognition/Logo  
Placement on every  
California MBA  
conferences websites

2 "Takeover" Episodes  
Sponsoring company  
gets to take over the  
connect podcast 2 times  
in the year to talk about  
what they want to talk  
about.



## California MBA Board Member Events

### In conjunction with Legislative Day in Sacramento

- Board reception March 5th, 2025 - **\$2,500**
- Board dinner March 5th, 2025 - **\$8,000**

### In conjunction with Western Secondary Market Conference in Palo Verdes

- Board reception August 10th, 2025 - **\$2,500**
- Board dinner August 10th, 2025 - **\$10,000**

### In conjunction with annual Board retreat location TBD

- Board reception December 2025 - **\$2,500**
- Board dinner December 2025 - **\$8,000**
- Board reception w/ Future Leaders December 2025 - **\$2,500**
- Board reception w/ Future Leaders December 2025 - **\$8,000**

# BENEFITS

Two guests from your company can attend the event.

Opportunity to provide give aways or company materials to Board members.

Opportunity to welcome Board members and provide 2 minute introduction to your company.

- Board member contact information will not be provided to sponsor.
- Location and menu choices will be determined by California MBA staff.