



2025 Sponsorship Opportunities

CMBA.com stats at a glance

1 min 52 seconds

Average Session Time

5.1k

Unique Visitors Per Month

32k+

Subscriber Contact List

**C-Level, VP,
Directors & Managers**

Average Visitor Job Title



BENEFITS



**Presidents Council
2025 Sponsorship
\$30,000/Annual**

Recognition/Logo Placement on every email campaign the California MBA sends out

Company featured on dedicated Presidents Council Sponsor Page

Global Logo Placement across cmba.com

Recognition/Logo Placement on every California MBA conferences websites

Homepage Membership Spotlight

One-time Email Blast Thanking Company for Presidents Council 2025 Sponsorship

One-time Social Media Blast Thanking Company for Presidents Council 2025 Sponsorship

One participant in our 2025 Future Leaders Program, lead by mortgage industry experts (\$1,500 value)

Invited as featured guest on California MBA podcast Connect

4 - 6 complimentary registrations for each of our major conferences

“At Arch MI we enable possibility with our clients through collaboration, expertise, and innovation. That includes our President’s Council membership with the California MBA as together we promote advocacy, education and connection with our clients, employees, investors, and communities to achieve their greatest potential in the mortgage industry.”

Jim Jumpe, Arch MI



Connect Podcast by California MBA is the **mortgage industry's only** podcast featuring one-on-one interviews with some of the top movers and shakers in the mortgage industry.

Podcast Stats



Connect Mortgage
Podcast Sponsorship

\$20,000/Annual

1,200-1,400
Unique Listens/Views Per Month

C-Level, VP, Directors
Average Listener Job Title

BENEFITS

Sponsored by Company
Logo on all Podcast
marketing collateral

30 second commercial
for company at
beginning of each
episode

Digital banner
placement on podcast
page/
Ad Size: 1400 x 230 PX
URL for click-through

Recognition/Logo
Placement on every
California MBA
conferences websites

2 "Takeover" Episodes
Sponsoring company
gets to take over the
connect podcast 2 times
in the year to talk about
what they want to talk
about.



California MBA Board Member Events

In conjunction with Legislative Day in Sacramento

- Board dinner March 5th, 2025 - **\$8,000**

In conjunction with Western Secondary Market Conference in Palo Verdes

- Board dinner August 10th, 2025 - **\$10,000**

In conjunction with annual Board retreat at The Ranch at Laguna Beach

- Board dinner December 2025 - **\$8,000**
- Board dinner w/ Future Leaders December 2025 - **\$8,000**

BENEFITS

Two guests from your
company can attend the
event.

Opportunity to provide
give aways or company
materials to Board
members.

Opportunity to welcome
Board members and
provide 2 minute
introduction to your
company.

- Board member contact information will not be provided to sponsor.
- Location and menu choices will be determined by California MBA staff.



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